



ANNUAL REPORT 2024

Together, we will

END VETERAN HOMELESSNESS

2120 BUSINESS LOOP 70 E, COLUMBIA, MO 65201 - (573) 443-8001

WELCOMEVETERANS.ORG

A LETTER FROM THE BOARD PRESIDENT

At Welcome Home, we understand that stable housing is the foundation for rebuilding lives. That's why we are committed to providing both emergency shelter and permanent housing solutions for veterans in need. Whether it's a safe place to stay in times of crisis or a long-term home where veterans can regain stability, we ensure they have access to secure housing that supports their journey forward.

Beyond housing, we provide wraparound services that help veterans rebuild their lives. From employment assistance and financial counseling to health care and mental wellness support, we take an integrated approach to ensure veterans have the stability and resources they need to thrive.

But this mission is only possible because of the unwavering dedication of our incredible team. Our staff, volunteers, and community partners work tirelessly, day in and day out, to ensure every veteran who walks through our doors is met with compassion, support, and real solutions. They do more than just provide shelter, they restore hope. They go beyond to help veterans rebuild their lives, offering guidance, care, and the resources needed to transition into stable, self-sustaining housing.

In 2024 alone, we provided 17,236 bed nights of shelter to homeless veterans and their families. We served 51,978 nutritious, well-balanced meals. We assisted 500 veterans and family members through our comprehensive programs and services. But numbers only tell part of the story. What matters most is the transformation—restoring dignity, rebuilding lives, and ensuring every veteran has the resources and support they need to thrive.

As a veteran who has faced similar challenges, I am honored to serve as President of the Board and humbly dedicate myself to this mission. I know firsthand the uncertainties that can come after service, and I believe deeply in the importance of a strong community and unwavering support.

At Welcome Home, we believe every veteran deserves a place to call home. The affordable housing crisis continues to make stability difficult for those who have served our country, but we are committed to changing that. Through strong partnerships with property managers and developers who share our vision, we're working to create sustainable, long-term housing solutions for veterans in need. Together, we can ensure that every veteran who walks through our door finds the stability and security they deserve.

To all those who stand beside us—our supporters, our volunteers, and our community allies—thank you. Your belief in this mission fuels our work, every single day, all 365 days a year. Together, we are proving that no veteran should ever have to face homelessness. Together, we are restoring lives.

All the best,



Marcus Glover, U.S. Air Force Veteran, 2025 Board President

2024 BOARD OF DIRECTORS & LEADERSHIP STAFF

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JENNY LORENZ-RUDKIN
RE/MAX Boone Realty

Vice President
MARCUS GLOVER
USAF Veteran
MU School of Medicine

Secretary
DALE FITCH
University of Missouri

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MATTHEW LIGHTLE
Columbia Orthopedic Group

Directors

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USMC Veteran
Vessell Bridges Murphy Law

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USAF Veteran
Timber Ridge Builders

TERRY ROBERTS
USMC Veteran
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Atkins, Inc.

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Clinical & Deputy Director

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USA Veteran
Operations Director

MICHELLE VOGT
Development Director

“The meaning of life is to find your gift.
The purpose of life is to give it away.”

-Pablo Picasso

KEY PROGRAMS & SERVICES

All support and wrap-around services are customized to meet the needs and goals of each individual veteran, including intensive case management, advocacy, and an opportunity to build a greater quality of life. Our key programs include:



EMERGENCY & TRANSITIONAL SHELTER

- Homeless outreach and services empowering veterans to get back on their feet and improve their overall quality of life
- 32 private rooms for homeless veterans (men, women, & families): dining/community room, commercial kitchen, computer lab, lounge area, laundry and shower facilities, walking trail and garden area
- Wrap-around supportive services: individualized, intensive case management; connection to VA benefits, transportation, healthcare, recovery, and legal assistance
- Employment assistance, including resume and interview prep, job placement assistance, and training opportunities



PERMANENT HOUSING

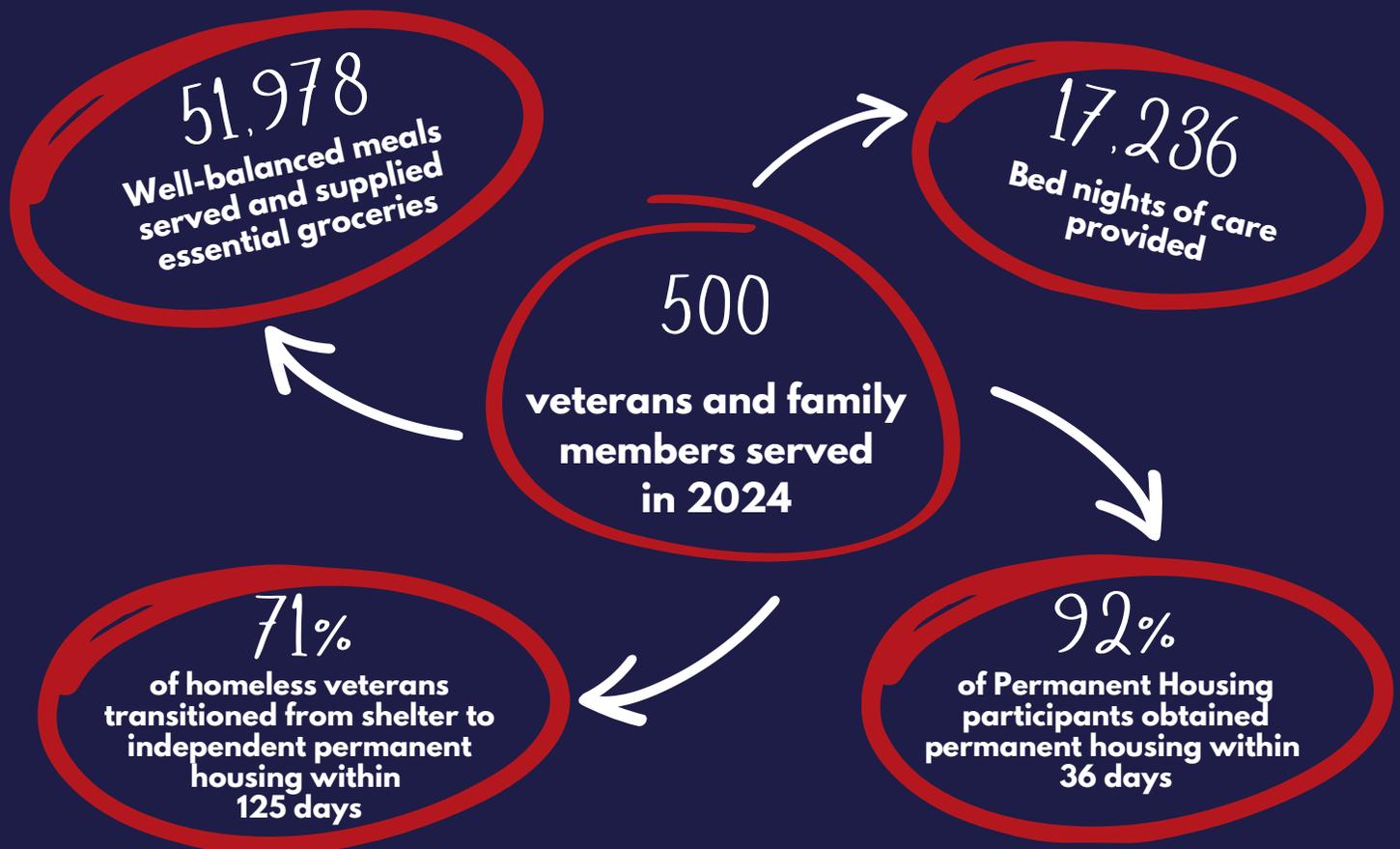
- Permanent and rapid rehousing for veterans and their families: intensive case management, financial planning, connection to VA benefits and services
- Financial assistance for upfront housing expenses like rent, move-in deposits, security and utility deposits, household essentials and supplies
- Affordable housing identification and advocacy: landlord mediation, transportation, improve capacity for long-term housing, income, and personal stability
- Homelessness prevention and diversion assistance, including outreach to rural communities

IMPACTS & OUTCOMES

Through Welcome Home's comprehensive programs and services, homeless and at-risk veterans gain wrap-around support, ensuring access to essential resources such as shelter, well-balanced meals, and necessary supplies. We also provide transportation, employment assistance, and both permanent and rapid re-housing services.

Each veteran receives individualized case management, advocacy, connection to VA-eligible benefits, as well as opportunities for recreational and therapeutic activities. By connecting them with collaborating partners, we ensure veterans receive the mental, physical, and emotional resources they need. Ultimately, our goal is to help every veteran achieve a better quality of life — a life they truly deserve.

More than stats. These are real lives changed!



\$0 cost to veterans and families served by Welcome Home thanks to our supporters!

IMPACT STORIES

D'S JOURNEY HOME

Last fall, veteran, D., re-entered the Welcome Home shelter program after a challenging period marked by hardship and resilience. A few years prior, he had successfully transitioned into stable housing through our efforts.

Unfortunately, a failed relationship led to his unexpected homelessness. The woman he was involved with falsely claimed to reside in his apartment, resulting in a tumultuous legal battle that left D. incarcerated for a time. Upon his release, he found himself barred from his own home while awaiting court proceedings.

Determined to help, the team at Welcome Home welcomed D. back into our shelter program, guiding him through the complexities of his situation.

Thankfully, D. was eventually exonerated, allowing him to return to his apartment. However, the reunion was heartbreaking. His once-cozy space had been vandalized, and all of his personal belongings—documents, keepsakes, and precious photos of his daughter—were gone or destroyed.

With the support of our staff, D. faced this daunting reality. While we couldn't replace the irreplaceable memories, we ensured he had food, a safe place to sleep, and compassionate assistance through case management. After several months in our program, D. was ready to move back home. Yet, he lacked the furniture needed to transform his apartment back into a haven.

Thanks to the generosity of our partners at Bob Woodruff Foundation, our staff was able to help D. shop for essential furniture, giving him the opportunity to revitalize his living space.

Overwhelmed with gratitude, D. expressed, "Thanks for today. I got a couple of pieces of furniture, and I would like to thank everyone involved for their efforts in getting me back to my home. I couldn't have done it without you."

D.'s journey reflects the profound impact of our community's support and exemplifies the mission of Welcome Home: to restore dignity and stability to those in need. Together, we're making a difference, one story at a time.

THE WELCOME HOME PROMISE

"My stay at Welcome Home was priceless! The facility, faculty and foundation of the program gave me a sense of security, safety and helped restore my sanity.

Welcome Home is more than a shelter. For me, it was a true transition to usher me into my new life and welcome me into my new home! The camaraderie of the veterans was a warm and nurturing experience.

I especially appreciated the love of the staff. Good food is the heart of a home! They are simply awesome. The team extended a firm but loving and caring hand.

I am proud that I served but even more proud to be a recipient of such a wonderful service that is offered and supported by the Welcome Home promise."

-KeeKee
U.S. Army Veteran

2024 REVENUE

TOTAL:
\$3,474,740

**IN KIND -
NONCASH GIFTS**

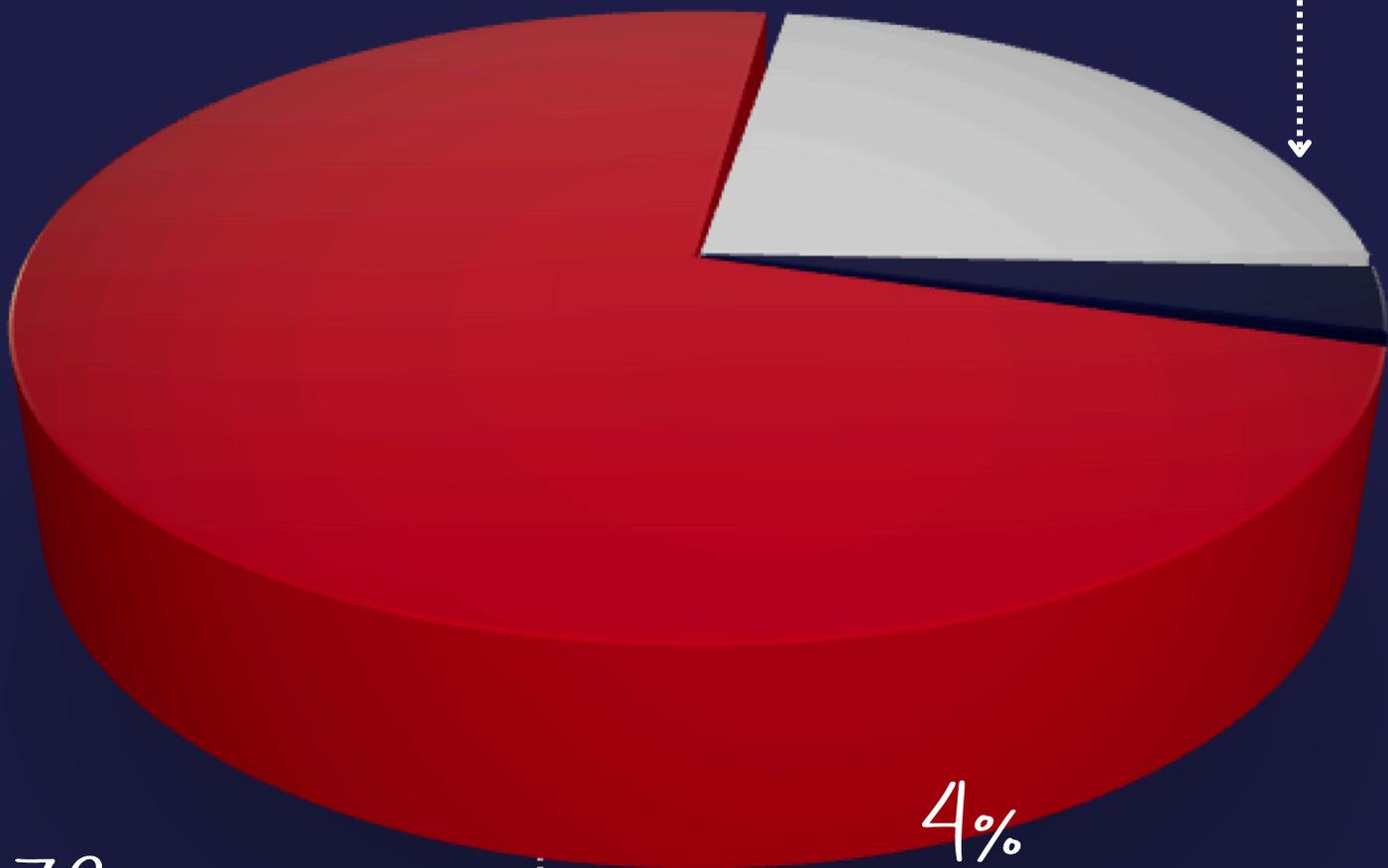
\$82,497

(not included in total)

23%

**FUNDRAISING CONTRIBUTIONS,
EVENTS, CAMPAIGNS & GRANTS**

\$806,676



73%

**GOVERNMENT GRANTS
& CONTRACTS**

\$2,519,220

4%

**INVESTMENT
& SPECIAL PROJECTS**

\$148,844

Board approved Audited Financials & Form
990 are available on our website and Candid.

Platinum
Transparency
2024

Candid.

2024 EXPENSES

TOTAL:
\$3,475,815

3%
MANAGEMENT

\$115,597

9%
FUNDRAISING

\$316,621

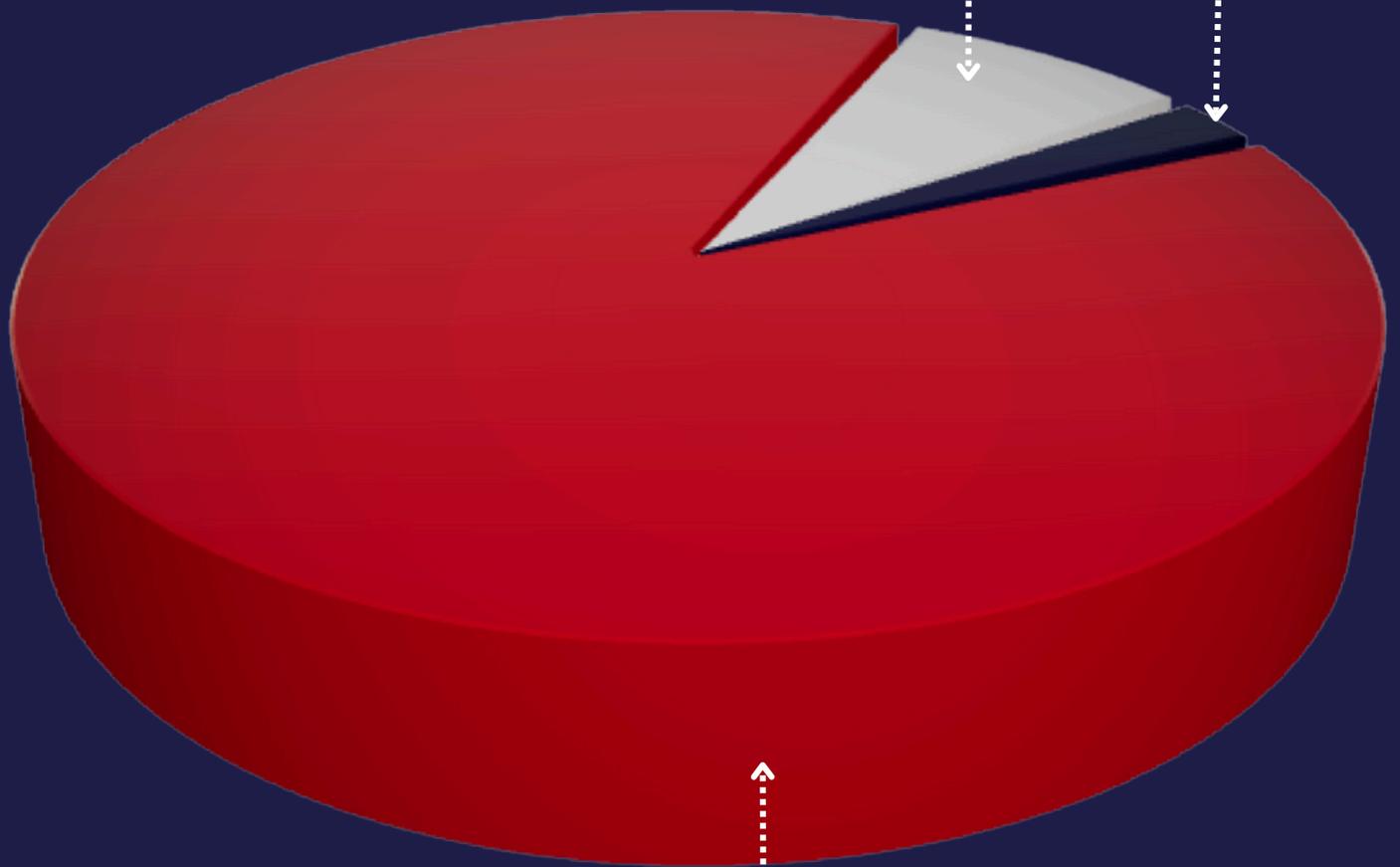
88%
PROGRAMS & SERVICES

\$3,042,597

Board approved Audited Financials & Form 990 are available on our website and Candid.

Platinum
Transparency
2024

Candid.



WE SALUTE OUR SUPPORTERS & FRIENDS



2024 KEY COMMUNITY EVENTS



7th Annual Charity Picnic



3rd Annual Whiskey, Wine, and Welcome Home



9th Annual Casino Night

2024 DONOR ROLL

On behalf of Welcome Home's Board of Directors, employees, and veterans we serve, a very special thank you to the following individuals and businesses for their philanthropic efforts and generosity in helping fulfill our critical mission:

FIVE-STAR

MISSION INVESTMENT \$20,000+

Disabled American Veteran
Charitable Service Trust

Veterans United Foundation
Atkins, Inc.

Columbia Orthopaedic Group:

Dr. Alan and Megan Anz

Bob Woodruff Foundation & Got
Your 6 Network

Dr. Peter and Donna Buchert

DataVerify and Factual Data

Dr. Chris and Christi Farmer

MFA Inc.

Dr. James and Jill Newton

The Crossing Church

FOUR-STAR

MISSION INVESTMENT \$10,000 - \$19,999

Kevin and Kristin Adam

Informative Research

Bob McCosh Chevrolet

Dawson and Shelly Rolwing

Ross and Natalie Bridges

Roger and Jenny Rudkin

Skip and Ann Bromstedt

Schneider Electric

Equifax

Threshold of Hope

Home Depot Foundation

Vessell Bridges Murphy Law Offices

WE SALUTE YOU

THREE-STAR

MISSION INVESTMENT \$5,000 - \$9,999

Band of Brothers

Boston National Title Company

Bradley Young All-State Insurance Agency

James Chapman

Don and Suzanne Howser

Carrie Levy

MFA Oil Company

Missouri Employers Mutual

Larry and Judy Morris

Mortgage Connect

New Horizons Church

Orange Coast Lender Services

Orscheln Industries Foundation

Fred Parry

Priority Title and Escrow

Brenda Ravenscraft

Terry and Kerri Roberts

Smokeshow BBQ

The Food Bank for Central & Northeast MOi

Timber Ridge Builder

Dan and Michelle Vogt, Whitetails Unlimited

TWO-STAR

MISSION INVESTMENT \$2,500 - \$4,999

AMVETS Post 153

Janet Bezler, Bezler Law Firm

Big Whiskey's American Bar and Restaurant

Breakthru Beverage Missouri

William Boston

Tim Burnam

Columbia College

Dollar General

Excel Orthopedics

First Integrity Title National Solutions

Greg Golden

Jeff and Lori Hickerson

Governor and Mrs. Mike Kehoe

Marilyn Rauland Kidder Foundation

Optimized CFO and Controller Services

Miriam Savidge and Liz Sutton

Simple Solutions Fitness

St. Charles County Disc Golf Club

St. Thomas More Newman Center

Target Circle

The Giving Branch

WE SALUTE YOU

ONE-STAR MISSION INVESTMENT \$500 - \$2,499

43TC, Julie McDermott 4Imprint Jonathan Abernathy Dr. Charles and Mrs. Sally Abromovich Achieve Balance Chiropractic American Legion Post 202 American Legion St. Clair Post 347 Russ Anderson Amanda Andrade Applied Systems Assistance League of Mid-Missouri Jessica Bailey Johnnie and Michelle Beckwith Susan Bedsworth Rebecca Bierman Joseph Blanton Allen Bluedorn Chris and Amy Boyd Don Bristow Steve and Carolyn Cheavens K. Stanley and Leslie Clay William and Cydney Coil Columbia Country Club Columbia Elks Lodge #594 Columbia Rock Bridge Lions Club Cottone Wealth Management Country Club of Missouri Countryside Aerie FOE #4286 Diamond Pet Foods Ben and Claire Dierkes Doc & Norm Direct/MO-X DocuSign Lisa Dodds Tery and Samantha Donelson, Auggie's Cans Leigh Dunlap Chris Egbert C. Michael & Karen Elliott EquipmentShare Fidelity National Title Fleet Feet of Jefferson City Bo Fraser GKR Motor Cars	Marcus and LaVetta Glover Matt and Ashley Green Greg Kolb Agency, American Family Insurance Robin Grindstaff Talva Grundstrom Gustin Golf Course Hahn Custom Laser Engraving Jill Harper, Harper Evans Hilbrenner & Netemeyer Law Offices Hitachi Energy Hy-Vee on Conley Immanuel Lutheran Church of Honey Creek Rosemary Jacobson Jakes Bar and Grill Job Finders Employment Services Company JSRW Enterprises, LLC Pierpont Store Carla Kennedy Harry Kennedy Joshua and Jessica Lehmen Liberty Family Medicine Matthew Lightle Dave and Amanda Llewellyn Logboat Brewing Company Tania Mantle McAdam's Ltd McDannold Appraisals, LLC Michael and Bridget McGuire Mid-Missouri Chapter Military Officers Association (MOAA) Mid-Missouri Igbo Community Midwest Mailing Services Jennifer Miller Missouri Employers Mutual Murray Brothers Farm, LLC Nations Valuation Services Nationwide Life and Annuity Insurance Company Ron Netemeyer, Harper Evans Hilbrenner & Netemeyer Law Offices New Breed Motorcycle Club Nothing Bundt Cakes Bob Osman Patriot Guard Riders	Brittney Patton Jason Pavlik Plato's Closet John and Margaret Preus Pro Pumping and Hydrojetting, LLC Propeller Properties of Columbia David "Mike" Randerson Red Rock United Methodist Church Jeffrey Reichmuth Restoration Eye Care Don Ripetto Shay and Lynn Roush Barbara Schneider Eric Schultz Seoul Taco Jaclyn Sexauer Keegan and Megan Sievers Simmons Bank Socket Southeast Craft Beer Fest Southern Provisions Southwest Airlines Terravest Development The Club at Old Hawthorne The Premiere Group Tigers Community Credit Union Trail of Tears Veterans Organization Southeast Correctional Center Lynelle Troyke Robert Unrath Veterans United Realty VFW Post 6276, Centralia Andrew Vrooman and Deuce Pub & Pit Lewis Wagner Willard and Robin Ward Watlow Enriching Lives Foundation Watson Concrete Wayfinder Therapeutic Services Well Branded Solutions Williams-Keepers, LLC Wines for Humanity Zimmer Family
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Help can't wait when you
are facing *homelessness.*

Make your *life-changing*
donation today!



**HELP
OUR
MISSION
ENDURE**

WELCOME HOME



HELP

Generous donations from diversified funding sources provide critical financial support to help Welcome Home carry out, enhance, and expand our programs efficiently and effectively.

OUR

Collaborations and contributions allow us to implement sustainable initiatives that create lasting change in the lives of veterans and their families we serve, as well as in our communities.

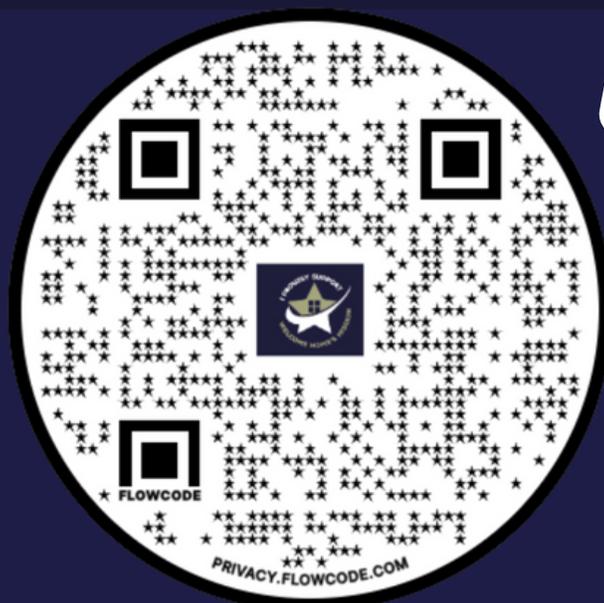
MISSION

Throughout 26+ mid-Missouri counties, Welcome Home works to honor veterans and restore lives, with a vision to end veteran homelessness.

ENDURE

Your generous support will directly provide safe and stable, shelter, permanent housing, employment services, access to healthcare and eligible benefits, and other essential wrap-around supportive services for at-risk and homeless veterans, offering them a chance to rebuild their lives.

COMMITTED TO SERVING VETERANS FOR MORE THAN 30 YEARS.



**USE THE
QR CODE
TO MAKE A
DONATION
ONLINE**

**LOOKING
FOR A WAY
TO GIVE
BACK &
SUPPORT THE
MISSION?**

**MAIL YOUR GIFT TO:
WELCOME HOME
2120 BUSINESS LOOP
70 E.
COLUMBIA, MO 65201**

GET YOUR 'BOOTS ON THE GROUND' WITH WELCOME HOME

Volunteer

- ★ "KP Duty"
(Serve a meal at the shelter)
- ★ Landscaping and Beautification
- ★ Inventory and Organizing
- ★ Assist with Fundraising Events

Donate

- ★ Sponsor a Room for Veterans
- ★ Make a General Donation
- ★ Become a Monthly Donor
- ★ Sponsor or Attend a Fundraising Event
- ★ Donate Supplies from the Needs List
- ★ Donate In-Kind Gift for Silent Auctions
- ★ Create a Facebook Fundraiser
- ★ Rent Affordable Housing Units

Fundraise

- ★ Dress Down Days at Work
- ★ Organize Supply and Donation Drives
- ★ Neighborhood Raffles
- ★ Community Yard Sales
- ★ Facebook Fundraisers
- ★ Trivia or Bingo Nights
- ★ End Veteran Homeless Giving Envelope
- ★ BBQ or Cookouts
- ★ Motorcycle Rides

Stay in Touch

- ✉ info@welcomeveterans.org
- 🌐 www.Welcomeveterans.org
- 📘 [welcomehomeinc](https://www.facebook.com/welcomehomeinc)
- 📷 [welcomehomevets](https://www.instagram.com/welcomehomevets)
- ▶ [welcomehome8895](https://www.youtube.com/channel/UC...)



AT *Welcome Home*, WE BELIEVE THAT NO ONE WHO HAS SERVED OUR COUNTRY SHOULD EVER FACE THE HARDSHIP OF *Homelessness*.

EACH YEAR, WE DEDICATE OUR EFFORTS TO PROVIDING ESSENTIAL SUPPORT AND SERVICES TO HOMELESS AND AT-RISK VETERANS AND THEIR FAMILIES, ENSURING THEY RECEIVE THE CARE, RESPECT, AND OPPORTUNITIES THEY DESERVE.

WE *Honor* THEIR SACRIFICES BY HELPING *Restore* THEIR LIVES AND REINTEGRATE THEM INTO OUR COMMUNITIES WITH DIGNITY AND HOPE.

WE THANK *You*, OUR AMAZING COMMUNITY, FOR FINDING OUR MISSION WORTHY OF YOUR *Support*.

If you are a veteran, or know of a veteran, in need of assistance, please do not hesitate to call 573-443-8001 or email Welcome Home at info@welcomeveterans.org.