



WELCOME HOME
A COMMUNITY FOR VETERANS

2022

ANNUAL REPORT

Honoring
VETERANS

Restoring
LIVES

WELCOMEVETERANS.ORG

2120 Business Loop 70 E.
Columbia, MO 65201
573.443.8001

A LETTER FROM THE BOARD PRESIDENT

There's a lot to be said for an organization that withstands the challenges that can come along throughout 30 years of operations. Especially a non-profit organization. In 2022, Welcome Home achieved that milestone, with thirty years of honoring Veterans and restoring their lives. We had an incredible year celebrating. Of course, we celebrated Welcome Home, but most importantly, we celebrated every single life that has been changed and restored throughout those 30 years. Since 1992, Welcome Home's promise is that we simply will not accept Veteran homelessness! The results we achieve are solid confirmation that we are keeping that promise.

In 2022, Welcome Home served 342 deserving Veterans and their family members through a combination of our programs and services. Of the Veterans who enrolled in our Emergency & Transitional Shelter program, 66% moved into independent, permanent housing within 104 days. 96% of Veterans enrolled in our Permanent Housing Program were successful in maintaining or obtaining independent, permanent housing within 30 days. Also in 2022, 78% of underemployed or unemployed Veterans who enrolled in VETS Work gained employment. These are real lives changed and we are honored to do our part.

Welcome Home has a team of staff that just doesn't give up. There is a constant desire to explore how we can restore even more lives. Through careful and diligent consideration, there are a number of expansion plans that give us legitimate reason to believe we will be able to drastically increase the number of Veterans we will be able to serve. Veterans like Nick who, in part, says "I appreciate everything that the Welcome Home staff have done for me, and my Veteran brothers who have fallen down hard through these tough days. I feel safe to be here, and blessed to be here, knowing that people care for my future." There are so many Veterans like Nick, and so many people that care for Nick's future and the futures of all homeless Veterans!

Funding for Welcome Home comes through many avenues. While 60% of that funding is through state and federal government contracts and grants, 40% comes through the generosity of so very many community partners and supporters. On behalf of the Board of Directors and the entire team of staff at Welcome Home, you have our word to always be good stewards of your support and to respect the spirit with which it is given. We simply can never overstate our gratitude for that support.

All the best,

Jenny Lorenz-Rudkin
Jenny Lorenz-Rudkin

2022 BOARD OF DIRECTORS & LEADERSHIP STAFF



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Veterans United Home Loans
USA Veteran

Secretary

DALE FITCH

University of Missouri

Treasurer

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The Premiere Group



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Board Member

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Leadership Staff



MEGAN SIEVERS

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JONATHAN JEDLOW, LCSW

Clinical & Deputy Director

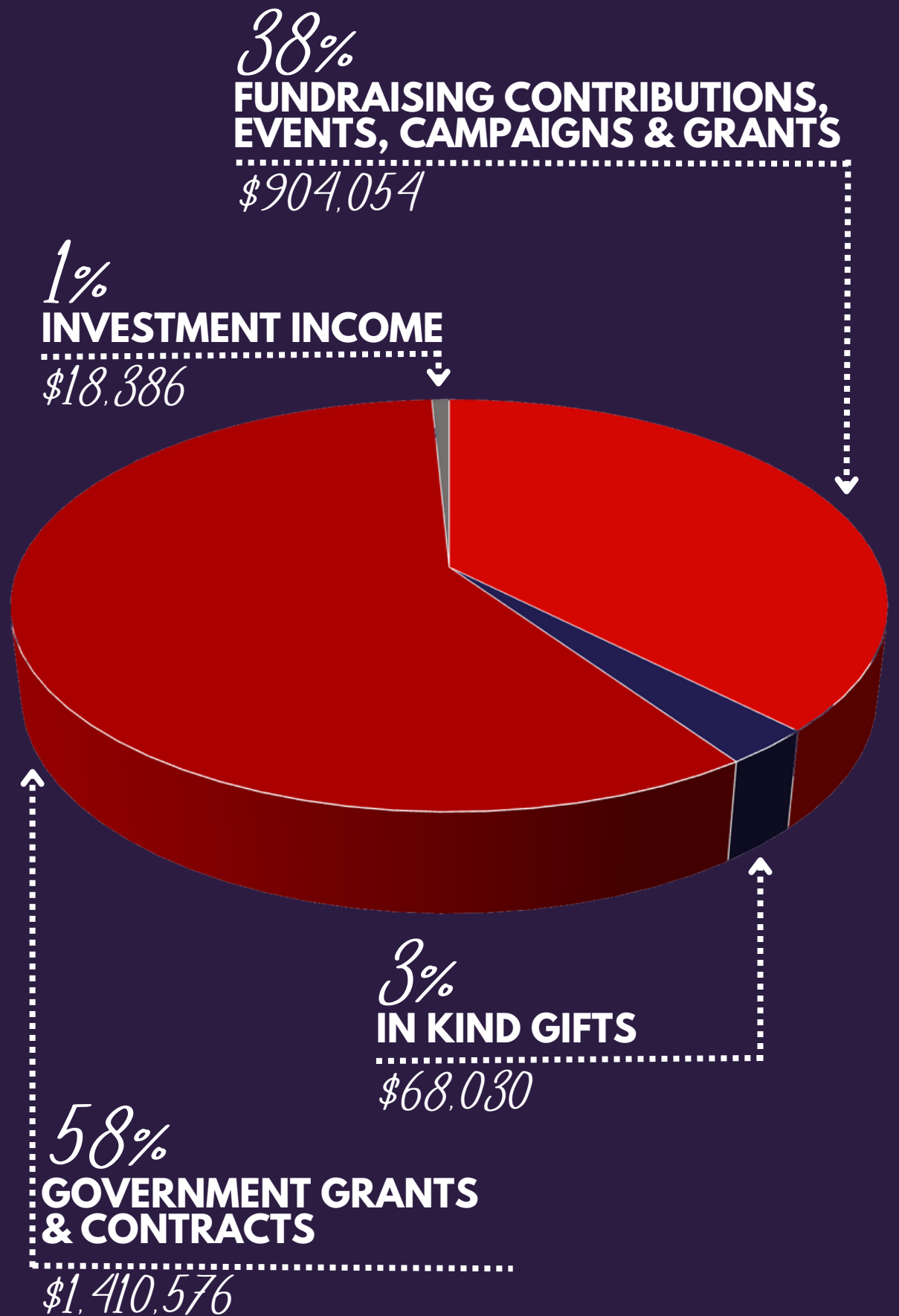
TIMOTHY SCOTT

Operations Supervisor
USA Veteran

MICHELLE VOGT

Fundraising & Development
Supervisor

2022 REVENUE

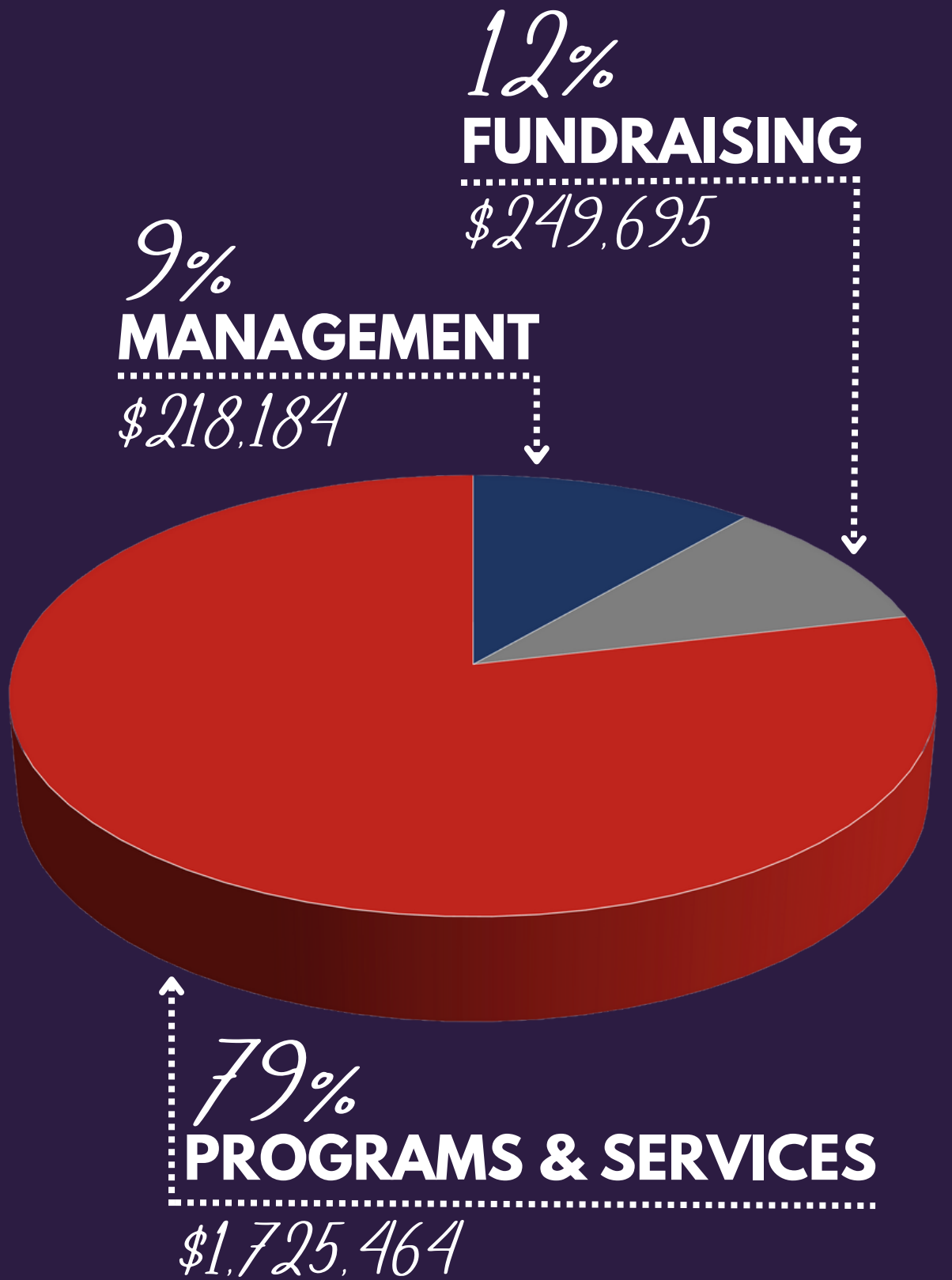


*This is a summary only.
Official, Board approved
Audited Financials &
Form 990 are available on
our website and Candid.

Platinum
Transparency
2022
Candid.

Total Revenue:
\$2,401,046

2022 EXPENSES



Total Expenses:
\$2,193,343

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Form 990 are available on
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Transparency
2022

Candid.

1992 - 2017 | FIRST SHELTER



All it took to motivate a Columbia group of Vietnam Veterans to action was for one of their brothers-in-arms to die alone on the streets. They refused to accept Veteran homelessness, invested their own money, opened a shelter, and Welcome Home was born. The first Welcome Home shelter was purchased in 1992 and operated for one sole purpose, to give homeless Veterans an address, phone number, and warm, safe place to lay their heads at night.

2014 - 2017 | CAPITAL CAMPAIGN

Though the first shelter served its purpose for many years, it was unacceptable we had to turn so many Veterans away due to a lack of space or funding. Between 2014-2017, Welcome Home raised \$3.5M in order to move into our new facility debt-free – so that all future donations went to programs and services. With the support from community partners, an active Board of Directors, and passionate volunteers, we tore down an old, abandoned motel and got to work on a building a new place for our Veterans to call 'home' during their journey out of homelessness.



2017 - PRESENT | NEW HOME & EXPANDED PROGRAMS



In September 2017, the first group of Veterans moved into our brand new, 25,000 sqft. Emergency & Transitional Shelter and Supportive Services Center – fully equipped with features to meet the diverse needs of Mid-Missouri Veterans experiencing homelessness, or those at risk of becoming homeless, as well as their families. Here we have tripled professional staff and capacity, expanded our programs, and strengthened our ability to carry out the mission with unwavering commitment and operational excellence.

KEY PROGRAMS & SERVICES

ALL SUPPORT AND WRAP-AROUND SERVICES ARE CUSTOMIZED TO MEET THE NEEDS AND GOALS OF EACH INDIVIDUAL VETERAN, INCLUDING INTENSIVE CASE MANAGEMENT, ADVOCACY, AND AN OPPORTUNITY TO BUILD A GREATER QUALITY OF LIFE.



EMERGENCY & TRANSITIONAL SHELTER

32 rooms/34 beds with full bathrooms for literally homeless Veterans, including a separate corridor for our female Veterans and families, as well as ADA rooms for those with disabilities.



VETS WORK

Job readiness training and direct support to help unemployed or underemployed Veterans find and keep meaningful employment.



PERMANENT HOUSING

Supportive services and temporary financial assistance to help Veterans and their families who are homeless, or at-risk of homelessness, secure or sustain permanent, affordable, and stable housing.

IMPACT & OUTCOMES



THROUGH WELCOME HOME'S PROGRAMS AND SERVICES, HOMELESS AND AT-RISK VETERANS HAVE WRAP-AROUND ACCESS TO SHELTER, WELL-BALANCED MEALS AND SNACKS, SUPPLIES, TRANSPORTATION, EMPLOYMENT ASSISTANCE, PERMANENT/RAPID RE-HOUSING ASSISTANCE, INDIVIDUALIZED CASE MANAGEMENT, ADVOCACY, RECREATIONAL ACTIVITIES, CONNECTION TO COLLABORATING PARTNERS FOR MENTAL, PHYSICAL, AND VA ELIGIBLE BENEFITS, AND ACCESS TO A GREATER QUALITY OF LIFE – A LIFE THEY DESERVE.

THESE ARE MORE THAN STATS - THESE ARE REAL LIVES CHANGED!

2022 STATS

342

Veterans and family members served
through a combination of Welcome Home
programs in 2022

30,717

Well-balanced meals served

10,239

Bed nights of care provided

78%

of Veterans enrolled in the VETS Work
Program gained meaningful employment

66%

of Veterans enrolled in the Emergency &
Transitional Shelter Program positively
moved from homelessness into
permanent housing within 104 days

96%

of Veterans enrolled in the
Permanent Housing Program
positively obtained/sustained
permanent housing within 30 days



\$0

cost to Veterans and families
served by Welcome Home thanks
to our wonderful supporters!

Platinum
Transparency
2022

Candid.

WHATEVER IT TAKES

**HOMELESS VETERANS NEED AND
DESERVE MORE THAN JUST SHELTER.**

**THEY NEED AND DESERVE THE
TOOLS, RESOURCES, AND
ADVOCACY TO EMPOWER
THEMSELVES AND RECLAIM THEIR
SELF-WORTH AND DIGNITY.**

**THEY NEED AND DESERVE OUR HELP
TO ATTAIN THEIR 'AMERICAN DREAM'
- A DREAM THEY SIGNED UP TO
DEFEND FOR THE REST OF US.**

**If you are a Veteran, or know of a Veteran,
in need of assistance,
please call 573-443-8001 or email
Welcome Home at info@welcomeveterans.org.**

"MADE IT"

A Family's Life Forever Changed

Single mom and Navy Veteran, 'SK,' her two sons, and their two precious pups, found themselves homeless after moving to Missouri and being scammed by a rent-to-own fraud scheme. She had no idea where to turn or what resources were available to her family in this new, unfamiliar state. They were desperate and devastated. But, on February 28th, 2022, 'SK' connected with Welcome Home, and that is when this family's housing journey and life transformation began.

'SK' worked with Welcome Home and other Columbia resources to build a better life for her and her boys in Missouri. Having very limited income, we were able to provide the family temporary shelter, financial assistance and help move them into a nice apartment with a wonderful landlord.

But the story doesn't end there.

Despite having PTSD and trouble sleeping after her military service, 'SK' never knew she had eligibility to receive VA disability income – a benefit she earned from military service. Within a few weeks of helping 'SK' file her VA claim, she received the letter. She was rated 70%, would receive backpay, and suddenly, their lives were forever changed. She purchased a family vehicle and having a dream to one day own a home of her own, 'SK' started saving money to begin that journey. On January 28th, 2023, this remarkable Navy Veteran became a homeowner and in February they moved into a new home – their home!

'SK' was able to pay the \$1000 down for the title, appraisal, house and termite inspection, all moving costs, all the bills from the old apartment in full, her truck note and insurance, money down on her son's school trip to Yellowstone Park, and still have money left over to breathe.

Because of all of you, you and your help – Let alone belief in me that all I wanted to make happen could happen – never giving up on me or my boys, and in whatever ways you helped pave the way for us, we made it!

We made it to the point I swore we were going to be at, let alone in the exact place I said I wanted us to be at. With all your help, my VA claim being approved first time through, and the will of never giving up (even though I heard 'NO' a million times), WE MADE IT!

I want all of you to know that it's the things you all have done that have helped us get where we are since getting to Columbia. I'm sure all of you wonder daily if what you all do matters. I'm sure you see others succeed and others fail. I want you all to know and see that not only have you helped me and my boys succeed, but we flew above and beyond because of everything you all did.

– With Deepest Thanks, 'SK' and Family

We are not only honored to have served 'SK' and her boys (and pups), but we are deeply inspired by her strength, determination, and heart. Thank you to our community of supporters for making this possible!

"REAL LIVES RESTORED"

A Special Note From a Veteran Participant

Welcome Home

Being here at Welcome Home gave me the opportunity to get myself back on my feet during my time of hardship. The staff here are very helpful and are willing to make sure the veterans here are well taken care of. I appreciate everything that the Welcome Home staff have done for me, and my veteran brothers who have fallen down hard through these tough days.

I feel safe to be here, and blessed to be here, knowing that people care for my future.

Nick B.

WE SALUTE OUR FRIENDS & SUPPORTERS



We wouldn't have near the positive impact
without your passion for Veterans and
generous support of the *mission.*
THANK YOU!

2022 DONOR ROLL

ON BEHALF OF WELCOME HOME'S BOARD OF DIRECTORS, EMPLOYEES, AND VETERANS WE SERVE, A VERY SPECIAL THANK YOU TO THE FOLLOWING INDIVIDUALS AND BUSINESSES FOR THEIR PHILANTHROPIC EFFORTS AND GENEROSITY IN HELPING FULFILL OUR CRITICAL MISSION:

FIVE-STAR **MISSION INVESTMENT \$20,000+**

Veterans United Foundation

Columbia Orthopaedic Group

Dr. Thomas and Nicole Aleto

Dr. Alan and Megan Anz

Dr. Kurt Bormann

Dr. Peter and Donna Buchert

Dr. and Mrs. Christopher Farmer

Dr. Joshua and Keira Hamann

Dr. David and Sherry Hockman

Dr. John and Heidi Miles

Dr. James and Jill Newton

Dr. Michael and Lauren Robertson

Dr. Shawn and Amanda Sahota

Dr. Patrick and Karen Smith

Jamie and Courtney Canine Family

H.E.R.O.E.S Care

Mortgage Connect and Carla Kennedy

Sigma Nu Fraternity, University of Missouri

WE SALUTE YOU

FOUR-STAR

MISSION INVESTMENT \$10,000 - \$19,999

Band of Brothers

Boone Electric Community Trust

Skip and Ann Bromstedt

DataVerify

Disabled American Veterans Charitable Service Trust

Disabled Veterans National Foundation

Equifax

Allen P. & Josephine B. Green Foundation

The Home Depot Foundation

Joe Machens Dealerships

Informative Research

Orscheln Industries Foundation

Plumbers & Pipefitters Local 562

Jared and Nicole Reynolds

Dawson and Shelly Rolwing

Macadoodles (Columbia)

Threshold of Hope



WE SALUTE YOU

THREE-STAR

MISSION INVESTMENT \$5,000 - \$9,999

Bezler Law Firm, Janet Bezler
Bob Woodruff Foundation
Ross and Natalie Bridges
Phil Brooks
Craft Beverage Consultants
Columbia Elks Lodge #594
Estate of Herman Edwards
Major Brands, Inc.
MFA Oil Company
New Horizons Church

Orange Coast Lender Services
Priority Title and Escrow, LLC
Righted Roots Farm
Roger and Jenny Rudkin
The Giving Branch
Vessell Bridges Murphy
Law Offices
WR Wealth Planners
Wolters Kluwer
Veterans United Realty

TWO-STAR

MISSION INVESTMENT \$2,500 - \$4,999

Agents National Title Insurance
Roger Allbee
American Legion Post 202
Boston National Title
Chris and Amy Boyd
Brock and Tammy Bukowsky
Excel Orthopedics
Fidelity National Title
Gilbane Motorsports, LLC
Marilyn Rauland Kidder
Foundation

Missouri Employers Mutual
Larry and Judy Morris
Optimized CFO and Controller
Services
Patriots of Valor
Restoration Eye Care
Miriam Savidge & Liz Sutton
TIG Advisors



ONE-STAR MISSION INVESTMENT \$500 - \$2,499

Charles and Sally Abromovich
AMVETS Post 153
Atkins, Inc.
Joseph Blanton
William Boston
Don Bristow
SilverTree Realty
CenterPoint Church
Central Bank of Boone County
James Chapman
Chapman Heating and Air
Steve and Carolyn Cheavens
Coil Construction
Columbia Rock Bridge Lions Club
Cottone and Co.
Andrew and Christina DeLaTorre
Diamond Pet Foods
Chris Egbert
Joseph Gaboury
Capital Railroad Contracting, Inc.
American Family Insurance, Greg Kolb
Elizabeth Hale
Heart of Missouri United Way
Jennifer Hedrick
Rosemary Jacobson
ServiceMaster of Columbia
Arthur Kopta
Lawn and Leisure of Columbia
Liberty Family Medicine
Achieve Balance Chiropractic
Affinity Office Furniture, LLC
Ameren Missouri
Betty Avery
Ryan and Kristin Bell
Bell Bank
Vincent and Amy Bentinganan
Rusty Burney
Cal's Storage
Devon and Alicia Casady
Columbia Evening Rotary Club
Cosmic Sauce, Johnny Eaker
Patrick Cox
Doc Smokehouse
Tery and Samantha Donelson
Angela Drake
Kayla Durnil
Brenda Fields
Lynsey Foster
Bo Fraser
Julie Freelin
Joe Garwood
Marcus and LaVetta Glover
Larry Green
David Griffith
Hams Prairie Christian Church
Valdis Hartman
Lori Hickerson
Garrett Holzum
Jacks and Aces LLC
Molly Jones
Michael and Kathryn Kane
Joshua and Ashley Kayser
Kilgore's Medical Pharmacy
Constance Kingsley

April Longley
Jon and Brooke McCarty
McDannold Appraisals, LLC
Lorie McWilliams
John and Eastin Meyer
Matthew Murphy
Nothing Bundt Cakes
Jason Pavlik
Plato's Closet
Premiere Industrial Properties
John and Margaret Preus
Pro Pumping and Hydrojetting
David 'Mike' Randerson
Brenda Ravenscraft
Don Ripetto
Gregory and Theresa Sharpe
Spencer C. Duncan Make it Count Foundation
Ronald Sprouse
St. Thomas More Newman Center
Sydenstricker Nobbe Partners
The Anesthesia Company
The New Horizons Foundation
John and Elaine Thompson
Veterans of Foreign Wars
Dan and Michelle Vogt
Deuce Pub and Pit
Watson Concrete, Inc.
Williams-Keeper, LLC
Blake Wollard
David Kling
Tyler Lasley
Lean Kitchen
Dustin and Cassie March
Natalie Kim March
Travis McCarthy
Michael and Bridget McGuire
Rick and Molly Means
Melissa Jane Photography
David Minnick
William and Joy Morgan
Jennifer Murphy
Douglas Nelson
One Stop Custom, Inc.
Red Rock United Methodist Church
Terry and Kerri Roberts
Ed and Dusti Schnedler
Tom Schwarz
Shakespeare's Pizza
Shelter Foundation
Keegan and Megan Sievers
Roger and Julie Sievers
Kasie Sly
Vernette Smith
Jennifer Sticken
Sunshine Early Care
The First Christian Church of Columbia
Robert Unrath
Kevin and Kristen Ventrillo
Jessica Vomund
Megan Watson
When the Yellow Ribbon Fades
Crossfit Aggregate, Jo & Jessi Whitehorse
Wild Bill Williams
Shawn Young
Steven Zweig

HONORABLE MENTIONS

THE FOLLOWING BUSINESSES, ORGANIZATIONS, AND INDIVIDUALS WERE PARAMOUNT IN THEIR PARTNERSHIPS WITH WELCOME HOME AND OUR MISSION TO HONOR VETERANS AND RESTORE THEIR LIVES IN 2022.

WE ARE BEYOND GRATEFUL TO THE FOLLOWING MISSION CRITICAL PARTNERS:

ESSENTIAL AFFILIATIONS

Harry S. Truman Memorial Veterans' Hospital
Health Care for Homeless Veterans – Veterans Affairs
The Food Bank for Central and Northeast Missouri
National Coalition for Homeless Veterans
Phoenix Programs
Supportive Services for Veterans and Families
Missouri Housing Development Commission
U.S. Department of Housing and Urban Development
Homeless Veterans' Reintegration Program – Department of Labor
Patriots of Valor
When the Yellow Ribbon Fades
American Rural Family Health Project
Shoes from the Heart
Columbia Discount Furniture and Bedding
Assistance League of Mid-Missouri

PROPERTY OWNERS AND MANAGERS

Rob Alongi	Linda Deatz
Thomas Asmar	Hanover Village
James Bayless	Patriot Place/Columbia Housing Authority
Berkshire	Darren Patterson
Mr. and Mrs. Blosser	Roland Management
Lori Brookman	Millard Thomas
HouseMart Realty –	
Jason, Charlotte, and Meredith Corrado	

Do you have affordable housing for a deserving Veteran to rent, or goods/services you'd like to contribute? We'd love to partner with you! Give us a call at 573.443.8001.

GET INVOLVED & STAY IN TOUCH

VOLUNTEER

- ★ "KP Duty" (serve a meal at the shelter)
- ★ Landscaping and Beautification
- ★ Inventory and Organizing
- ★ Assist with Fundraising Events

FUNDRAISE

- ★ Dress Down Days at Work
- ★ Organize Supply and Donation Drives
- ★ Neighborhood Raffles
- ★ Community Yard Sales
- ★ Facebook Fundraisers
- ★ Trivia or Bingo Nights
- ★ End Veteran Homeless Giving Envelope
- ★ BBQ or Cookouts
- ★ Motorcycle Rides

DONATE

- ★ Sponsor a Room for Veterans
- ★ Become a VETS Work Champion
- ★ Make a General Donation
- ★ Become a Monthly Donor
- ★ Sponsor or Attend a Fundraising Event
- ★ Donate Supplies from the Needs List
- ★ Donate In-Kind Gift for silent auctions
- ★ Create a Facebook Fundraiser
- ★ Rent Affordable Housing Units Veterans

LET'S STAY IN TOUCH!



info@welcomeveterans.org



www.WelcomeVeterans.org



welcomehomeinc



welcomehomevets



welcomehome8895

ON BEHALF OF ALL OF US
AT WELCOME HOME,
THANK YOU FOR

Honoring
VETERANS

Restoring
LIVES

**FUN, MEANINGFUL
WAYS TO SUPPORT
VETERANS & FAMILIES
IN NEED AND GET YOUR**

*Boots on the
Ground!*

