



WELCOME HOME
A COMMUNITY FOR VETERANS

Honoring Veterans — Restoring Lives



ANNUAL REPORT 2020

2120 Business Loop 70 E.
Columbia, MO 65201
(573) 443-8001



*Home of the free,
because of the brave.*



MISSION

Welcome Home works to *honor*
Veterans and *restore* lives.



VISION

To *end* Veteran
homelessness.

PROUDLY

serving
Veterans
since 1992.



WELCOME HOME
A COMMUNITY FOR VETERANS

OUR KEY VALUES

Serve with

Compassion.

Serve with

Honor.

Serve with

Excellence.



A LETTER FROM OUR EXECUTIVE DIRECTOR

It goes without saying, but 2020 was quite a year to reflect upon. Even while facing the complexities and adversity during a world-wide pandemic, there is so much to be grateful for, many silver linings, if you will. **One thing certainly never wavered: Welcome Home's commitment to honor Veterans and restore lives.**

Our community stepped up like never before, and Welcome Home continued all programs and services without interruption. **We served nearly 330 Veterans and family members in 2020**; with the Rapid Rehousing Program serving more Veterans in a single year than ever before!

While 2020 was a milestone year for pivoting and learning, it also served as a vivid reminder of how truly incredible our team, Board, and community really are. It was always about how we *can* make it work, and what we need to do to *make* it happen. **Our community was by our side every step of the way.** Homeless and at-risk Veterans, many times, have nowhere to turn. They are merely surviving. When Veterans connect with Welcome Home, not only do they find a sense of safety and security, but they find compassion, support, advocacy, and a chance for a greater quality of life. With the continued support of our community, and our engaged stakeholders, **Welcome Home will continue to relentlessly pursue the mission, never giving up on those who served and sacrificed for our country.**

Although “change” was undoubtedly the only constant this last year – we have welcomed it with open arms. We achieved outstanding milestones, including: retaining our incredible staff, achieving record-breaking fundraising, and most important, carrying out our Veteran programs and services no matter what stood in our way. We appreciate where we have been, where we are now, and where we are headed as we grab 2021 by the horns. **Welcome Home's unwavering commitment towards mission accomplishment is unparalleled thanks to the hearts, spirit, and generosity of our community.**

Thank you to those of you who had our backs in 2020, and those standing strong and fearless beside our Veterans in 2021. We look forward to your continued support as **we fight to end Veteran homelessness.**

With the deepest gratitude,

Megan Sievers

Megan Sievers
Executive Director

*“One thing certainly never wavered:
Welcome Home's commitment to honor
Veterans and restore lives”*

KEY PROGRAMS AND SERVICES

At Welcome Home, it is our honor and privilege to serve Veterans and their families who are literally homeless, Veterans and their families at-risk of becoming homeless, and unemployed or underemployed Veterans.



Emergency & Transitional Shelter

Provides 32 private rooms for homeless Veterans & families, including a separate corridor for our female Veterans.

Rapid Rehousing

Provides supportive services to at-risk Veterans to help secure permanent, affordable housing options.

VETS Work

Provides job readiness training and direct support to help Veterans find and keep meaningful employment.

Office & Intake Hours: Monday-Friday, 9am-5pm

Impact: **HUMILITY AT ITS FINEST**

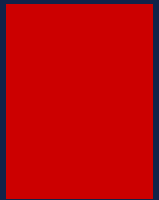
A middle-aged man came in for Rapid Rehousing intake; at 50 years old having never had a place of his own. At this point in his life, he was finally in a position to be able to comfortably afford rent, but was struggling with coming up with a deposit. Rapid ReHousing offered to not only get this Veteran his deposit (which is all he was asking for), but 2 months of his rent as well **so that he can feel more secure, comfortable, and stable.**

He refused at first, like so many of the Veterans we work with. We had to reassure him that he was not taking from someone else. That this service and benefit was his – that he wasn't putting another battle buddy, potentially in more need, out. **He deserved it.** We could see the weight of the world lifting off this man's shoulders. He cried in **appreciation, humility and awe** at least three times during his intake process. We could never get him to agree to let us help with his utility deposits, as we were giving him "too much" already.

This Veteran's humility, grace and reluctance to accept the help and services he SO deserved, is why we do what we do each and every day at Welcome Home. **A little support can be that spark a person needs to keep going.** A spark that lets them know – we, and this community, have your back – no one left behind.

"CHUCK"

US Army Veteran



2020

VETERANS & LIVES

honored & restored



8,755

Bed nights
provided

329

Veterans and family
members served

81%

Veterans enrolled in
VETS Work secured
employment

26,000

Balanced meals
served

60%

Homeless Veterans
transitioned to
permanent housing

91%

Rapid Rehousing
participants
transitioned to
permanent housing

WELCOME HOME BOARD OF DIRECTORS 2020

TERRY ROBERTS

USMC, Veteran

Board President
Veterans United

JOSEPH BLANTON

USA, Veteran

Board Vice President
Compass Health

SHELLY RAWLINGS

Board Secretary
KOMU-8

TANNER SUTTON, CPA

Board Treasurer
TIG Advisors

TERY DONELSON

USAF, Retired

Board Member
Columbia College

ROSS BRIDGES

USMC, Veteran

Board Member
Vessell Bridges Murphy Law

DR. DALE FITCH

Board Member
University of Missouri -
School of Social Work

DAN BECKETT

USMC, Veteran

Board Member
Smith Lewis LLC

JAMES CHAPMAN

Board Member
Veterans United

ROBERT CANINE

USA, Veteran

Board Member
Veterans United

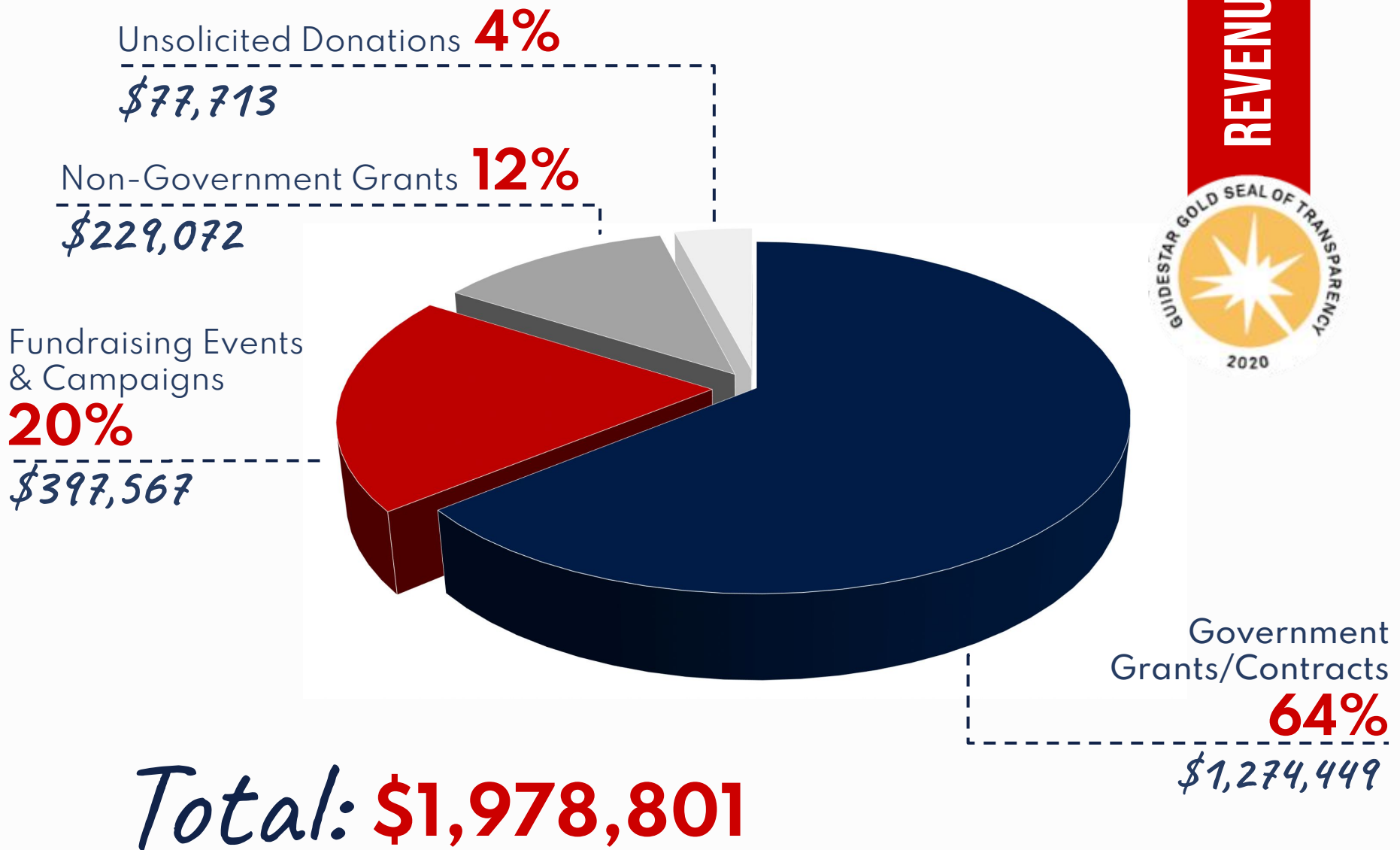
DR. BRAD STAGG

Board Member
First Christian Church

JENNY LORENZ-RUDKIN

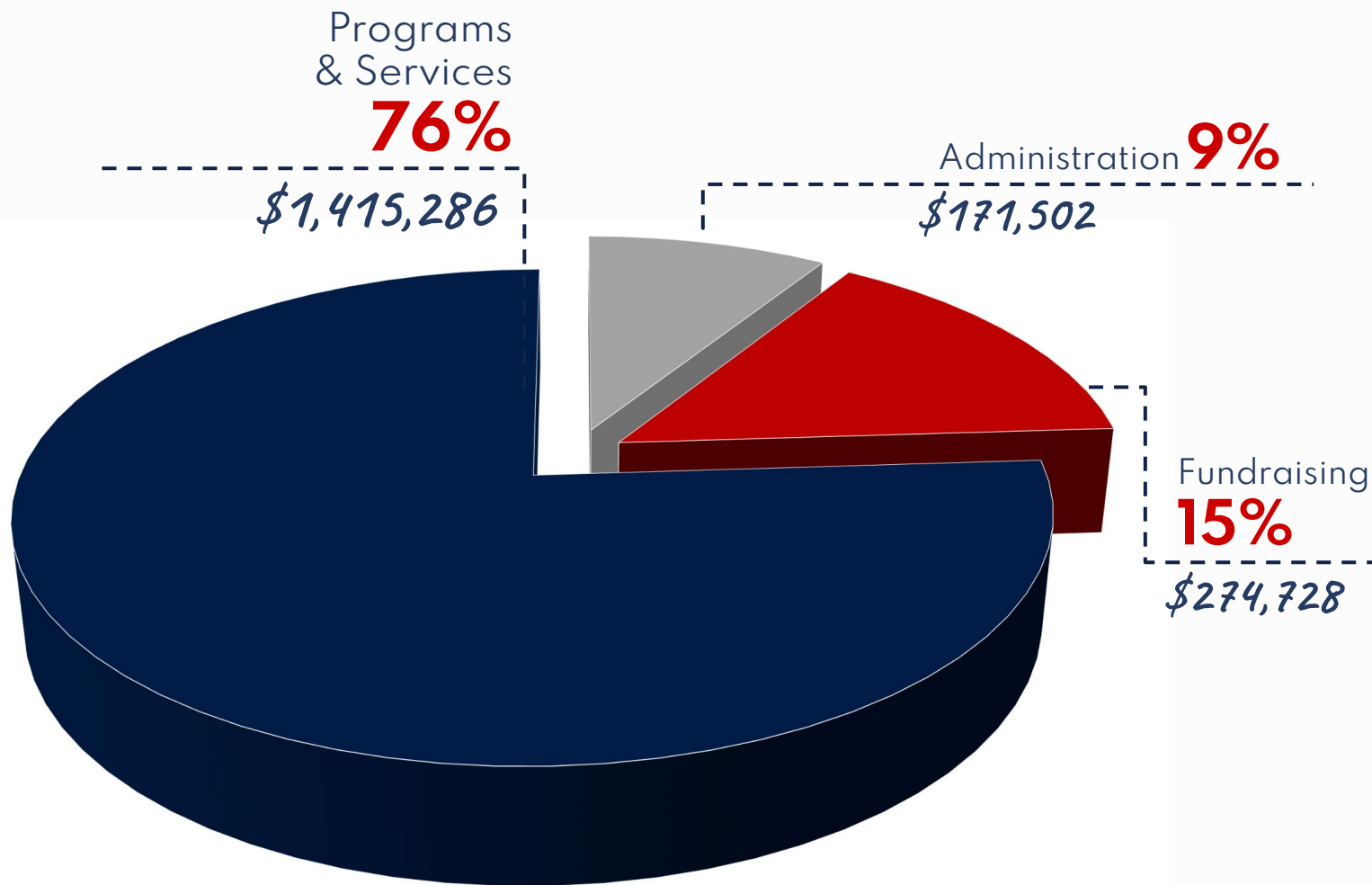
Board Member
RE/MAX Boone Realty -
Honor Homes

REVENUE



**Financials are independently audited and a snapshot is shared for the purpose of our annual report.
For comprehensive financial review (Form 990 and Audit), please visit our website.*

EXPENSES



Total: **\$1,861,516**

**Financials are independently audited and a snapshot is shared for the purpose of our annual report.
For comprehensive financial review (Form 990 and Audit), please visit our website.*



6TH ANNUAL CASINO NIGHT



2020 KEY EVENTS



4TH ANNUAL CHARITY PICNIC



The background of the image is a close-up, slightly blurred view of several American flags. The red and white stripes and the blue field with white stars are prominent. The flags are arranged in a way that creates a sense of depth and repetition.

THANK YOU

A special thanks to the
following individuals and
businesses for their
philanthropic efforts and
generosity in helping
Welcome Home
fulfill our mission...

Veterans United Home Loans

Veterans United Foundation

Dufresne Spencer Group, LLC
(Ashley HomeStore)

Columbia Orthopaedic Group:

Dr. Peter & Donna Buchert
Drs. Todd & Kristin Oliver
Dr. Craig & Christine Meyer
Dr. Alan & Megan Anz
Dr. Brian & Allison Kleiber
Dr. Christopher & Christi Farmer
Dr. David & Sherry Hockman
Dr. Joshua & Keira Hamann
Dr. John & Heidi Miles
Dr. Mark & Carole Adams
Drs. Jason & Renee Koreckij
Dr. James & Jill Newton
Dr. Kurt Bormann
Drs. Matt & Susie Thornburg
Dr. Thomas & Nicole Aleto
Drs. Tameem & Shannon Yehyaw
Dr. Patrick & Karen Smith
Dr. Bus & Janna Tarbox

SERGEANT MAJOR

Level: \$20,000+

Mortgage Connect &
Carla Kennedy

Informative Research

Equifax

EquipmentShare

DEPCOM G.I.V.E.S.

The Giving Branch

Office of Fraternity & Sorority Life
-University of Missouri Greek Life

EquipmentShare

Boone Electric Community Trust

Terry & Kerri Roberts Family

Allen P. & Josephine B. Green Foundation

Skip & Ann Bromstedt Family

DataVerify

Kent & Lori Deimeke Family

Orscheln Industries Foundation, Inc.

Threshold of Hope

MASTER SERGEANT

Level: \$10,000 - \$19,999

Disabled Veterans National Foundation
Joe Machens Dealerships
Saint Charles County Disc Golf Club
Dunafon Enterprises, Inc.
Orange Coast Lender Services
Missouri Employers Mutual
Agents National Title
Capital Railroad Contracting, Inc.
Ross & Natalie Bridges Family

SERGEANT

Level: \$5,000 - \$9,999

Midwest Mailing Services,
Cathy Rupard & Stan Fredrick
Restoration Eye Care
TIG Advisors
Roger & Jenny Rudkin Family
Robert & Krystal Canine Family
Judy & Larry Morris Family
James Chapman
St. Thomas More Newman Center
Shelter Insurance Federal Credit Union
Optimized CFO & Controller Services, LLC
Marilyn Rauland Kidder Foundation
Cetera Advisors, LLC
Rotary Club of Columbia Northwest
Foundation
MO State Charitable Campaign
Whitetails Unlimited
US Bank Foundation

CORPORAL

Level: \$2,501 - \$4,999

Walmart Community Foundation
COVID-19 Relief Campaign (GoFundMe)
American Outdoor Brands
Combat Veterans Motorcycle Association
Apex Appraisal Service, Inc./Opteon
Robert Papa Family
WFG Lender Services, LLC
Blitz Docs/Conduent Business Services, LLC
Total Lending Concepts
Tery & Samantha Donelson Family
Congregation Beth Shalom
Melissa Polsky Family
American Legion St. Clair Post 347
Achieve Balance Chiropractic
Jon & Brooke McCarty Family
John & Elaine Thompson Family
Vessell Bridges Murphy Law Offices
Central Bank of Boone County
Columbia Rock Bridge Lions Club
Scott Tipton Family
Stevens Heating and Cooling
Jonathan & Elizabeth Horn Family
Kenneth Miller Family
Liberty Family Medicine
Kristin & Kevin Adam Family
Gene & Deb Koepke Family
The Blackbaud Giving Fund
Heather Corke Family
Travis & Amanda Miller Family
Mike Randerson Family
Daniel & Jenny Beckett Family

SPECIALIST

Level: \$1,000 - \$2,500

CoreLogic CREDCO
Jennifer Doolady Family
David H. Frech Family
Fidelity National Title
Jim Mullendore Family
MFA Oil Company
Chuck Basye Family
Select Realty Group, LLC
Ronald Sprouse Family
Vivanne Stacy Family
Band of Brothers
The Compliance Group
Fidelity Charitable

Kenneth & Nancy Welty Family
Joseph & Jessi Whitehorse Family
Reclaimed-Second Saturdays
Jane MacLellan Family
Michele Spry Family
Dr. Dale Fitch Family
Adam Crutchfield Family
Kappa Alpha Order
Chip & Susan Jones Family
Vince & Amy Bentinganan Family
Valdis Hartman Family
Nathan Lehr Family
Jared Vessell Family
Watlow Electric Manufacturing Company
Kenna Rasmussen Family
Wilson & Jan Beckett Family
Miles Beauparlant Family
Don Howser Family
Veterans of Foreign Affairs/Ladies Auxiliary Post 2654
Del Leedy Family
Rich Miller Family
Gardell Powell Family
Jason Swindle Family
Roger Allbee Family
Chapman Heating & Air Conditioning
Waylon Clark Family
Columbia Landcare, LLC
Robert Folzenlogen Family
Kyle Gardner Family
Hale Marketing
Hams Prairie Christian Church
George & Jeanne Hulett Family
JL Kelly
Dustin & Cassie March Family
Karen Martin Family
Providence Bank
Nutrishop
Serenity Sams
VFW Post 3168
VFW Post 3168 Riders Group

PRIVATE

Level: \$500 - \$999

Mission Critical Partnerships:

The following entities and individuals have been paramount in their partnerships with Welcome Home and our mission; to honor Veterans and restore their lives.

HONORABLE
Mentions

PROPERTY OWNERS & MANAGERS

Linda Deatz

Jason, Charlotte, & Meredith Corrado

Brett Dufur

Columbia Crossing

Hanover Village

Darren Patterson

Midwest Property Management of Columbia

Roland Management

TRS Property Management

ESSENTIAL PARTNERS

Truman VA

The Food Bank for Central & Northeast Missouri

National Coalition for Homeless Veterans

Phoenix Programs

Missouri Housing Development Commission

U.S. Department of Housing & Urban Development

Patriot Place/Columbia Housing Authority

Do you have affordable housing for a deserving Veteran, or want to partner with Welcome Home?

573.443.8001



GET *Involved*

Volunteer

- Kitchen Patrol "KP" Duty
- Administrative/Clerical Support
- Inventory and Organizing

Fundraise

- Dress Down Days at Work
- Neighborhood Raffles
- "Crush It" for Veterans
- Community Yard Sales
- Facebook Fundraisers
- Trivia or Bingo Nights
- End Veteran Homeless Giving Envelope
- BBQ or Cookouts
- Motorcycle Rides

Make a Monetary Gift

- Sponsor a Room for Veterans
- Become a VETS Work Champion
- Make a General Donation
- Sponsor an Event

Learn more at:
www.WelcomeVeterans.org/get-involved

“

True heroism is remarkably sober, very undramatic. It is not the urge to surpass all others at whatever cost, but the urge to serve others at whatever cost.

— ARTHUR ASHE

Stay in touch at:

WelcomeVeterans.org